

2019 Macomb Township Parks & Recreation Sponsorship

Benefit Levels

CORPORATE LEVEL

MAX Event Allocation - 4 Events

\$3,000.00+

SPONSORSHIP BENEFITS

- Complimentary spots on the Hippy Hop Trail (4/13/19) & Trick or Treat Trail (10/18/19)
- Framed Company 2'x3' Poster hung in main hallway of Recreation Center for one year. Sponsor to submit graphic art design to us and we will print.
- Sponsorship LOGO Signage at Macomb Corners Park.
- Business Name posted on advertisements & promotion for the event including postings at the event.
- Business Name, Business **Logo**, phone & web site listed in R.E.A.C.H. mailer (30,000ea) for Summer & Fall 2019 / Winter 2020.
- Business Name, phone & web site listed on Macomb Township Recreation Center Website.
- Your Corporate log hyperlinked on our website to direct traffic to your site.
- Recognition of your Event sponsorship on our social media promotions.
- Business Name, phone & website listed in pre-movie video presentation at 'Movie Under the Stars' Event & Tons O Trucks.
- Recognition of your sponsorship on the Macomb Township Cable Station.
- Privilege to set up and run a promotional table for your business at event.
- Business LOGO listed on digital message boards & SPONSOR LEVEL DISTINCTION POSTERS at Macomb Township Recreation Center.
- 'First Right of Refusal' with sponsored event allocations.

GOLD LEVEL

MAX Event Allocation - 3 Events

\$2,000.00+

SPONSORSHIP BENEFITS

- Framed Company 2'x3' Poster hung in main hallway of Recreation Center for one year. Sponsor to submit graphic art design to us and we will print.
- Business Name posted on advertisements for the event including postings at the event.
- Business Name, phone & website listed in R.E.A.C.H. mailer (30,000ea) for Summer & Fall 2019 / Winter 2020.
- Business Name, phone & website listed on Township's Web Site.
- Your Corporate logo hyperlinked on our website to direct traffic to your site.
- Sponsorship Signage at Macomb Corners Park.
- Recognition of your Event sponsorship on our Facebook promotions.
- Business Name, phone & web site listed in pre-movie video presentation at 'Movie Under the Stars' Event.
- Recognition of your sponsorship on the Macomb Township Cable Station.
- Privilege to set up and run a promotional table for your business at event.
- Business listed on digital message boards & SPONSOR LEVEL DISTINCTION POSTERS at Macomb Township Recreation Center.

SILVER LEVEL

MAX Event Allocation - 2 Events

\$1,000.00+

SPONSORSHIP BENEFITS

- Business Name posted on all advertisements for the event including postings at the event
- Business Name, phone & website listed in R.E.A.C.H. mailer (30,000ea) for Summer & Fall 2019 / Winter 2020.
- Business Name, phone & website listed on Township's Website.
- Recognition of your Event sponsorship on our Facebook promotions.
- Business Name in pre-movie video presentation at 'Movie Under the Stars' Event.
- Recognition of your sponsorship on the Macomb Township Cable Station.
- Privilege to set up and run a promotional table for your business at event.
- Business listed on digital message boards & SPONSOR LEVEL DISTINCTION POSTERS at Macomb Township Recreation Center.

BRONZE LEVEL

MAX Event Allocation - 1 Event

\$500.00+

SPONSORSHIP BENEFITS

- Business Name posted on all advertisements for the event including postings at the event
- Business Name & phone or web site listed in R.E.A.C.H. mailer (30,000ea) for Summer & Fall 2019 / Winter 2020.
- Business Name & phone or web site listed on Township's Website.
- Business Name listed in pre-movie video presentation at 'Movie Under the Stars' Event.
- Recognition of your sponsorship on the Macomb Township Cable Station.
- Recognition of your Event sponsorship on our Facebook promotions.
- Privilege to set up and run a promotional table for your business at your sponsored event.
- Business listed on digital message boards & SPONSOR LEVEL DISTINCTION POSTERS at Macomb Township Recreation Center.

FRIENDS

OF PARKS & RECREATION

\$250.00 – 499.00

SPONSORSHIP BENEFITS

- Business listed in R.E.A.C.H. mailer (30,000ea) for Summer & Fall 2019 / Winter 2020, digital message boards & M.T.P.R. website.